



AGENDA
CITY OF EL SEGUNDO
MAJOR EVENTS COMMITTEE
CITY HALL – EXECUTIVE CONFERENCE ROOM
350 MAIN STREET
EL SEGUNDO, CA 90245
FEBRUARY 25, 2026
6:00 PM

MEMBERS OF MAJOR EVENTS COMMITTEE

City Council Member: Michelle Keldorf
City Manager's Office:
Darrell George, City Manager / Michael Allen, Community Development Director
Planning Commissioner: Melissa McCaverty
Recreation and Parks Commissioner: Kelly Watson
Chamber of Commerce: Marsha Hansen
Community Member: Tesse Rasmussen

The Major Events Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Any writings or documents given to a majority of the Major Events Committee, regarding any matter on this agenda, that the City received after issuing the agenda packet are available for public inspection in the City Hall during normal business hours.

Unless otherwise noted in the agenda, the public can only comment on city-related business that is within the jurisdiction of the Major Events Committee and/or items listed on the agenda during the Public Communications portion of the Meeting. Members of the public may also provide comments electronically by sending an email to the following address before 3:00 P.M. on the day of the meeting: Gatewaytothegames@elsegundo.org. Please include the meeting date and item number in the subject line. The time limit for comments is five (5) minutes per person. Before speaking to the Major Events Committee, please state: your name, residence, and organization/group you represent, if desired. Please respect the time limits.

REASONABLE ACCOMMODATIONS: In compliance with the Americans with Disabilities Act and Government Code Section 54953(g), the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can also be found on the City's website at <https://www.elsegundo.org/government/departments/city-clerk>. Please contact the City Clerk's Office at (310) 524-2308 to make an accommodation request or to obtain a copy of the policy.

CALL TO ORDER/ROLL CALL

PUBLIC COMMUNICATION – (Related to City Business Only – 5-minute limit per person, 30-minute limit total) *Individuals who have received value of \$50 or more to communicate to the **Major Events Committee** on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the **Major Events Committee**. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow action on any item not on the agenda.*

A. CONSENT

1. **Approval of Meeting Minutes:** Approve the regular Major Events Committee minutes from the January 28, 2026, meeting.

B. NEW BUSINESS

1. **Report Out on Tasks:** Report any update regarding off-site signage policy/ordinance, parking intrusion mitigation effort/plan and transportation-related opportunities, and outreach/meeting with El Segundo restaurants.
2. **Brainstorm and Discuss 2026 Day of Play Activations and Events:** Brainstorm and discuss potential activations and events specific to the 2026 Day of Play.
3. **Follow-up Items:** Delegate responsibilities for further research, preparatory work, or any action as needed related to the discussion during the meeting.

C. REPORTS – MAJOR EVENTS COMMITTEE

A general report from individual committee members

ADJOURNMENT:



**MEETING MINUTES
CITY OF EL SEGUNDO
MAJOR EVENTS COMMITTEE
CITY HALL – EXECUTIVE CONFERENCE ROOM
350 MAIN STREET
EL SEGUNDO, CA 90245
JANUARY 28, 2026
6:00 PM**

CALL TO ORDER

The meeting was called to order at 6:00 PM by Michael Allen.

ROLL CALL

Members Present: City Council Member: Michelle Keldorf
Community Development Director: Michael Allen
Planning Commissioner: Melissa McCaverty
Recreation and Parks Commissioner: Kelly Watson
Arts and Culture Advisory Committee Member: Michael Schepps
Chamber of Commerce: Marsha Hansen
Community Member: Tesse Rasmussen

Absent:

Others: Agnes Ho
Humberto Rivera

PUBLIC COMMUNICATION

None

A. CONSENT

1. **Approval of Meeting Minutes:** Approved the special Major Events Committee minutes from the November 19, 2025, meeting.

B. NEW BUSINESS

1. **Report Out on Tasks:** Committee members discussed the development off-site signage policy/ordinance, parking intrusion mitigation effort/plan and transportation-related opportunities, and outreach/meeting with El Segundo restaurants.

2. **Brainstorm and Discuss 2026 World Cup Activations and Events:**
Committee members brainstormed and discussed potential activations and events specific to the 2026 World Cup.
3. **Follow-up Items:** Committee members delegated responsibilities for further research, preparatory work, or any action as needed related to the discussion during the meeting.

C. REPORTS – MAJOR EVENTS COMMITTEE

A general report from individual committee members

ADJOURNMENT: 7:28 PM